



Best Health Insurer



Pacific Cross Health Insurance (PCHI) Thailand is a leading specialist in medical, travel and accident insurance, with a proud legacy rooted in over 70 years of expertise as part of the Pacific Cross Group. With sister companies across Asia, PCHI stands out for its commitment to delivering tailored insurance solutions that meet the diverse needs of our customers.

The insurer offers a wide range of medical insurance packages designed to cater to various customer segments, recognising the importance of both coverage and budget. Its plans provide worldwide coverage of up to THB50 million per patient per stay, while its Schengen-accredited travel insurance plans provide robust protection for both domestic and international journeys.

Its teams have exemplified proficiency and professionalism, ensuring that inquiries regarding plan benefits, underwriting, and claims processes are handled with care and efficiency. “Our approach, aligned with our slogan ‘More than insurance. Pacific Cross provides peace of mind’, guarantees courteous, prompt, and professional service at every touchpoint,” the company said.

It has a comprehensive network of affiliated hospitals and 24/7 worldwide emergency coverage. PCHI is continuously expanding its provider network, enhancing the range of choices and simplifying access to quality healthcare. Its innovative use of online directories and customer service support makes it easier for customers to navigate complex healthcare systems.

Transparency and health promotion is at the core of PCHI’s values. The company encourages a healthier lifestyle among policyholders with initiatives such as the “health eating initiative”, discounted health check-ups, telemedicine services, and fitness collaborations in the pipeline. In addition, its IT Audit results demonstrate Pacific Cross’s commitment to managing IT risks and cyber threats, aligning with international standards to maintain the integrity of its operations.

PCHI prioritises customer satisfaction through round-the-clock service and a wide range of affordable options. Its extensive network of affiliated hospitals and comprehensive coverage ensures that its customers receive the best value and support.

“Our success is a testament to our dedication to innovation, customer-centric services, strategic growth initiatives, and strong partnerships. As we advance to the next level, we remain committed to enhancing the customer experience and solidifying our position as a leader in Thailand’s health and travel insurance industry,” the company said.



Dr. Mai Khanh Bui Minh
Chief Executive Officer

***“More than an insurance.
Pacific Cross provides
peace of mind.”***